

WTM Cookie Policy

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What are cookies?

Cookies are small text files stored on your device by a web browser (e.g Google Chrome, Firefox or Safari) that may hold information about your previous visits to our Website and allows the Website or a third party (service and advertising partners) to recognize you and make your next visit to the Website personalised and ensure the Website performs better for you next time. Our Website will require you to indicate your consent of our usage of certain cookies, subject to any tailoring of your preferences that you indicate to us. Once you have provided that consent, the cookies will be used in accordance with this policy.

Types of cookies found on our Website

- **Strictly necessary cookies**—These cookies are essential for you to browse our Website and use its features, such as accessing secure areas of the site. These cookies will generally be first-party session cookies.
- **Preferences cookies**—These cookies allow us to remember choices you have made in the past, like username and password logins, searches, name and email selections for forms so we can provide enhanced, more personal features.
- **Statistics cookies**—These cookies collect information about how you use our Website, like which pages you visited and which links you clicked on. None of this information can be used to identify you. It is all aggregated and, therefore, anonymized. Their sole purpose is to improve Website functions. This also includes cookies from third-party analytics services.

- **Marketing cookies**—These cookies track your online activity to help advertisers deliver more relevant advertising or to limit how many times you see an ad. These cookies are usually placed by trusted third parties (such as advertising networks) who we have a relationship with. They remember that you have visited a website and what pages you have viewed and the information within the cookie is shared with other organisations such as advertisers. These third parties may combine this data from other sources such as other websites or mobile applications. This combined data may then be used to ensure that we can better target you with products and services that are relevant to you.

Third-party cookies

In addition to our own cookies, we may also use various thirdparties cookies of which we have no control. As stated above, these types of cookies are found in the form of statistics cookies and marketing cookies.

How to manage cookies

If you would like to change or withdraw your consent in respect of cookies on our Website, please click [here](#).

Otherwise, If you would like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser. Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Other Tracking Technologies

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Website to help customise the Website and improve your experience. A web beacon or pixel tag is a tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

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